



**HOGG'S  
HOLLOW  
WESTERN  
HOE DOWN!**



**SATURDAY JUNE 4<sup>TH</sup>  
2PM - 11PM**

# Fair Schedule

**Afternoon: Admission \$10 per person (under 2yrs free)\***

**2:00-4:00PM**

**Midway**

**2:30 PM**

**Secord Pet Talent Show**

**3:00 PM**

**Pie Eating Contest**

**4:00-5:00PM**

**Sports and Games**

**Evening: Dinner \$38/Adult \$8.50/Child Under 12**

**6:00-7:00PM**

**Kids Buffet and Adult Cocktails**

**7:00-9:00PM**

**Adult Dinner and Entertainment**

**9:00-10:00PM**

**Auction**

**10:00PM**

**Fireworks**

**\*See Note at end of the Valley Fair Insert**



## Secord Pet Talent Show

**CALLING ALL HOGG'S HOLLOW PET OWNERS!**

**This year at the Valley Fair, we're going to kick off the day with the  
SECORD PET TALENT SHOW!**

**Register your pet between 1:45 and 2:15 pm. At 2:30 pm, we'll assemble the judges and begin  
with the Grand March of all pets around the ring and in front of the judges table.**

**Categories include: 'Best Dressed', 'Largest', 'Smallest' (insects excluded), 'Look Alike',  
'Waggingest Tail' and 'Best Trick'. You may enter your pet into 1 or 2 categories. (Please keep  
pets on a leash & scoop the poop!) Thank you to Secord Animal Hospital for sponsoring this  
event! To pre-register your pet, for more information &/or if you'd like to be a judge, please  
contact Karen at [kstemmle@sympatico.ca](mailto:kstemmle@sympatico.ca)**

# Volunteers

We are looking for volunteers for the day of the fair. Teens are encouraged to be a part of the event!!! We are happy to sign 'community work' letters for those of you who need hours for school! If you'd like to volunteer for this year's fair, please contact Leslie at: [lvgage@rogers.com](mailto:lvgage@rogers.com)



## Bake Sale



The ever-popular bake sale is back! Baked goods should be dropped off at the bake table by 2pm on the day of the fair. Please contact Perry at: [perryanne@sympatico.ca](mailto:perryanne@sympatico.ca) if you have any questions.

## Parking

For the safety of our children, there will be no parking permitted on Brookfield Road on the day of the Fair. Please walk or park your car on Donino Road. We will be enforcing the road closure more this year.

## Valley Fair Dinner

Catered by

*Bad Wolf Catering*

**Tickets: \$38 adults and \$8.50/kids (under age 12)**

**Drop cheque payable to YMVA to 7 Donino Avenue by Tues, May 3st**

- You will be able to reserve tables of 10
- We are introducing a cocktail party while the kids eat their dinner so please feel free to bring an appetizer to share with your table
- The kids meal will be a buffet while the adult meal will be 'family style' and served to you at your table

**Note – there will be a number of tables for those that do not want to reserve in groups of 10. For those that do, please provide one name from your group when dropping off your cheque (by May 31<sup>st</sup>) so that you have a reference when looking for your table.**

**Also, to reduce the number of tables needed, kids will eat while adults are enjoying an appetizer. Once they are done, the adults will take their seats so one table should accommodate both dinners.**

**Should you have any questions regarding dinner seating, please contact:**

**Betty-Ann at [bettyannfranssen@yahoo.ca](mailto:bettyannfranssen@yahoo.ca) or**

**Leslie at [leslie.corrigan@gmail.com](mailto:leslie.corrigan@gmail.com)**

### **Adult Menu**

**(Served From 7:00pm-9:00pm)**

- **BBQ Ribs with Bad Wolf BBQ Sauce**
- **BBQ Chicken Breast with Bad Wolf BBQ Sauce**
- **Veggie burger \* (must be indicated on the ticket order form in advance)**
- **Sweet southern-style cornbread**
- **Spring greens salad with chopped walnuts and raspberry vinaigrette**
- **Creamy coleslaw**
- **3-bean salad with sweet onion & olive oil-lemon-sumac dressing**

### **Children's Menu (Under 12)**

**(buffet style from 6:00pm-7:00pm)**

- **Jumbo hot dog or hamburger**
- **Caesar salad**
- **Chips**
- **Fruit platter**
- **Kid's meal includes ketchup, mustard, pickle chips, diced sweet onion, diced plum tomato, hot sauce and sweet relish**

### **Dessert Bar**

**Once again The Miller Tavern is generously donating a delicious dessert bar!**

# Auction

We are continuing to gather auction items for this year. Please do not hesitate to offer up any items or packages. Event tickets, spa packages, jewellery, artwork and other collectables are all welcome. Please contact Trudy Young at [jtyoung@rogers.com](mailto:jtyoung@rogers.com) to make a donation. Every item counts!

## Note: Admission and Costs

As an integral part of our neighborhood community year, the Valley Fair has a special place in all of our hearts. The Fair is a wonderful opportunity to see friends, watch our kids have fun, get involved in family games and then enjoy a meal with some entertainment as a community.

We have however, faced challenges over recent years to sustain the momentum of the Fair and keep the "neighborhood" feel. Even with the generosity of our past sponsors, our costs have increased while our revenue has dropped.

This year, we are keen to have as much family involvement as we can and encourage everyone to come. We are offering lots of fun with a midway, a pet show, a new toddler area and the usual family games and races.

We have tried to limit the costs of the day, and to remove the need for parents to have to keep delving into their pockets for money. This year there will be a flat fee for admission. All the activities on the day will be covered (except snacks), and there will be prizes and giveaways during the afternoon.

In order to be as transparent as possible, we decided to demonstrate how much it actually costs to put on these activities.

### Afternoon costs:

Midway and Prizes - \$2500

Tent - \$1150 (1/2 allocation)

Permits/generators/loos (1/2 allocation) - \$750

DJ - \$500

Total: \$4900 (Based on 200 persons attending, this works out to a \$24.50 cost per person)

### Evening costs:

The dinner is a new approach. A barbecue, some music, fireworks and friends. The cost will be \$38.00 per adult and \$8.50 per child. The actual costs are:

Tent (1/2) - \$1150

Food and rental - \$7600

Music and equip - \$ 1000

Permits/generators/loos (1/2) - \$750

Fireworks - \$2000 (real cost) - subsidized in past

Total: \$12,500 cost (total estimated tickets sales - \$7400)

These shortfalls rely on the **auction**. Although the generosity of the community has been overwhelming in the past and the auction very successful, many of these funds have just covered the cost of the event. Due to a decrease in participation in the auction, the 2009 fair netted only \$450 and in 2010 lost (\$964). The profits made in prior years have served to fund the NAG budget that runs between \$4500-\$5000 annually as well as some permanent signage in the parks and a portion of the association's insurance costs.

We hope this clarifies some misconceptions that we believe many people have had. Going forward, we recognize that our model must change and we have taken steps this year to do so. Not to take from the fabulous work people have done in the past to make this a great event! We look forward to seeing you all at the fair, and hope that you have a wonderful time.

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## Valley Fair Dinner Order Form

Adult tickets \_\_\_\_\_ @ \$38.00 = \_\_\_\_\_

\*Please indicate number of Veggie Burgers meals required \_\_\_\_\_

Children's hotdog ticket \_\_\_\_\_ @ 8.50 = \_\_\_\_\_

or

Children's hamburger ticket \_\_\_\_\_ @ 8.50 = \_\_\_\_\_

Grand total \_\_\_\_\_

Group reservation for \_\_\_\_\_ (up to 10) includes \_\_\_\_\_ family names. Please identify main contact for your table \_\_\_\_\_

**Please drop off this form and cheque payable to YMVA to 7 Donino Ave. by  
Tues May 31, 2011.**